



The SJA British Sports Journalism Awards celebrate excellence among the country's sports writers, photographers, broadcasters and editors, whether staff or freelance, working for nationals, regionals, daily or weekly newspapers, as well as specialist sports magazines, news agencies and across all digital formats.

There are over 30 categories to enter, the deadline for entries is Wednesday 20 January 2021. Shortlists will be released on the following dates; Photography (17 Feb), Written (18 Feb) and Broadcast (19 Feb) with the award winners announced at a virtual ceremony taking place on Monday 15 March 2021, more details to follow. Should circumstances change and if suitable we may change this to a physical event.

All entries must be submitted via the online entry system. Competition rules and additional information is included at the end of this document:

www.BritishSportsJournalismAwards.co.uk

WRITING CATEGORIES

Entries for written categories need to be submitted digitally, as PDFs, URLs or Screen Grabs. How to enter is included within this document.

Unless specified otherwise, candidates' entries may be drawn from any published format, from digital or from print.

THE JOHN BROMLEY SPORTSWRITER OF THE YEAR is chosen by a vote of national and regional sports editors. This category does not require a submission, however to be eligible for this award journalists must be shortlisted in one of the other competition categories. All other awards are subject to entered submissions which are then put before our panels of judges.

THE SPORTS NEWSPAPER OF THE YEAR This award is for the newspaper that best covered sport in 2020. An independent judging panel will be looking for entries which show style, good writing, exclusives and consistency throughout the year. Entries must consist of three full editions accompanied by a 500-word citation.

Note: In this category hard copy entries are accepted as well as digital entries. If you wish to submit hard copy entries please send 7 copies of each edition and citation to: SJA Awards c/o S2F Events, Unit 94, Capital Business Centre, 22 Carlton Road, South Croydon, CR2 0BS

CRICKET JOURNALIST Open to journalists specialising in cricket. Entries must consist of three published reports and/or features, at least one piece written under the pressure of an immediate deadline for example a match report or a report requiring quick submission following a breaking news story. This category is open to journalists whose work is published online or in magazines, as well as newspaper correspondents.

Note: entrants in this category cannot also enter the Specialist Correspondent category.

DIGITAL SPORTS PUBLISHER This award recognises all aspects of an organisation's digital performance including website, app (if applicable) and use of social media. Each entry must include a summary (in no more than 500 words) of the organisation's coverage and digital developments in 2020. Entries must include six URLs that demonstrate journalistic excellence and entrants can upload supporting documents. Entries will be judged on content, design, ease of use, use of technology and innovation. Entries must include six URLs that demonstrate journalistic excellence.

FOOTBALL JOURNALIST Open to journalists specialising in football. Entries must consist of three published reports and/or features, at least one piece written under the pressure of an immediate deadline for example a match report or a report requiring quick submission following a breaking news story. This category is open to journalists whose work is published online or in magazines, as well as newspaper correspondents.

Note: entrants in this category cannot also enter the Specialist Correspondent category.

REGIONAL SPORTS JOURNALIST High-quality reporting, feature writing or investigative journalism, from regional or local media. Three published articles per entry. This category is open to journalists whose work is published online or in magazines, as well as newspaper correspondents.

RUGBY JOURNALIST Open to journalists specialising in rugby, union or league. Entries must consist of three published reports and/or features, at least one piece written under the pressure of an immediate deadline for example a match report or a report requiring quick submission following a breaking news story. This category is open to journalists whose work is published online or in magazines, as well as newspaper correspondents.

Note: entrants in this category cannot also enter the Specialist Correspondent category.

SPECIAL SPORTS EDITION This award is for a special edition, section or supplement, online or in print, on a single event or subject and published on a single day. Video and audio content may be included in digital entries. The design as well as the content of the entry will be considered by the judges.

Note: In this category hard copy entries as are accepted as well as digital entries. If you wish to submit hard copy entries please send 7 copies of the Special Edition to: SJA Awards c/o S2F Events, Unit 94, Capital Business Centre, 22 Carlton Road, South Croydon, CR2 0BS

SPECIALIST CORRESPONDENT Open to journalists specialising in a specific sport, or in sports betting, but excluding specialists in football, cricket, rugby; union or league. Entries must consist of three published reports and/or features, at least one piece written under the pressure of an immediate deadline for example a live report or a report requiring quick submission following a breaking news story. This category is open to journalists whose work is published online or in magazines, as well as newspaper correspondents.

SPORTS COLUMNIST Strong opinions and commentary on sport. Three separate published articles per entry. This category is open to journalists whose work is published online or in magazines, as well as newspaper correspondents.

SPORTS FEATURE WRITER This award is for high standards of writing, strength of thought and freshness of ideas. Each entry must include three separate published articles and should include at least one, but no more than two, interviews. This category is open to journalists whose work is published online or in magazines, as well as newspaper correspondents.

SPORTS NEWS REPORTER The best portfolio of breaking sports news stories by an individual and/or team. This category is for sports news stories which have made the greatest impact. Each entry must include three separate articles. This category is open to journalists whose work is published online or in magazines, as well as newspaper correspondents.

SPORTS SCOOP The single sports news story judged to have made the greatest impact on the judges. The same story may be included within the portfolio entered in the Sports News Reporter category. This category is open to journalists whose work is published online or in magazines, as well as newspaper correspondents.

YOUNG SPORTS JOURNALIST The Ian Wooldridge Trophy is open to writers aged 25 or under on 31 December 2020. Previous winners are not eligible to enter. Entries must show versatility and a high standard of writing. Entries must consist of three published reports. At least one piece should have been written under the pressure of an immediate deadline. This category is open to journalists whose work is published online or in magazines, as well as newspaper correspondents.

Note: The cost of entering this category is at the reduced rate of £20 regardless of SJA membership.

CLOSING DATE FOR ENTRIES IS WEDNESDAY 20 JANUARY 2021

Shortlists in the writing categories will be published on the SJA website <http://www.sportsjournalists.co.uk> on 18 February 2021.

HOW TO ENTER

All entries must be submitted via the online entry system accompanied by a completed entry form.

www.BritishSportsJournalismAwards.co.uk

ENTRY FEES

Non-Members: £50 per entry per category.

SJA Members: £20 per category.

Not an SJA member? – Join the SJA for the annual membership fee of £30.

Members receive discounted entry fees to the awards as well as many other benefits, for more information visit:

<https://www.sportsjournalists.co.uk/membership/>

Freelance: Entry fees for freelancers are £50 in total (£20 for SJA Members) to enter 2 categories.

If you enter as a freelancer and win, you will only be credited as a freelancer. If you require a newspaper or agency to be credited, entry fees of £50 per entry per category (£20 if SJA member) will apply, and the name of the newspaper or agency must be stated on the entry form at time of entry. An employer cannot be credited retrospectively.

RULES

- All entries must be submitted and paid for via the online entry system: www.BritishSportsJournalismAwards.co.uk
 - Written entries must be submitted digitally unless specified. Entries can be submitted as PDFs, URLs or Screen Grabs. It is not mandatory, but entrants can submit citations to accompany entries.
 - There is no limit on the number of journalists that a newspaper, magazine, website or broadcaster may enter in any category.
 - No journalist may be entered in more than two sports writing categories.
 - Journalists may submit only one entry in each category.
 - All articles must be the entrant's original work and must have been first published by UK-based publications, websites or broadcasters between 1 January and 31 December 2020.
 - The decision of the judges will be final.
 - Joint by-lines are only accepted in the Sports Scoop category.
 - Entry into the competition implies acceptance of the rules.
 - Failure to comply with any of the rules may result in disqualification.
 - The organisers retain the right, within the context of the competition and related promotions, to reproduce articles, photographs or broadcast programmes, or to give permission for the reproduction without any payment or fee.
 - Entries will not be returned.
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JUDGING PANEL

The SJA British Sports Journalism Awards will be judged by panels of some of the best-known and most experienced figures in our business. We will publish a full list of the judging panels ahead of the awards.
